#### Huveaux

#### 2005 RESULTS 6 March 2006

## John van Kuffeler Chairman



We are pursuing a strategy of organic growth and carefully targeted acquisitions.

We are building a substantial, high quality B2B publishing and media group delivering essential and intelligent information to our selected growth markets.

## **Strategic Progress in 2005**

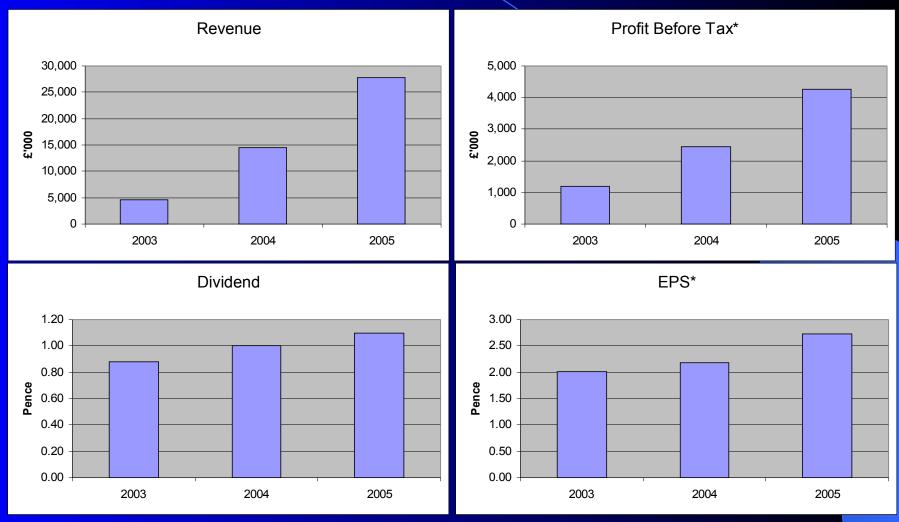
- Doubled in size
- 3 Divisions, each with market leadership
- Transforming acquisitions successfully integrated
- 28% Digital Media revenue
- Strengthened Board and management teams

## **Financial Highlights**

Sales up 92%
Pre-tax profit up 74%\*
EPS up 24%\*
Dividend up 10%
Good cash generation
Strong balance sheet

\* Before exceptional items

# Financial Highlights



Huveaux PLC | 2005 Results

\* Pre exceptional items

# **Organic Sales Growth**

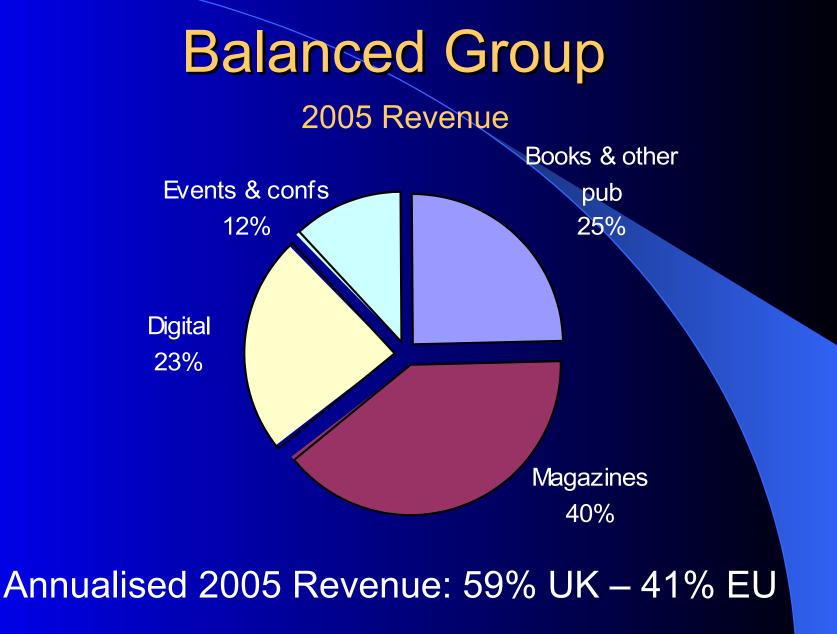
Political	+18%

Learning +6%

Healthcare +23%

Group

+12.5%



#### Acquisitions on Track

- JBB Santé and Epic
- Cost cuts successfully implemented
- New management teams installed
- New strategy in place
- Strong Q4 2005 performances

## **Digital Media**

Group revenue 28% digital

Digital across all 3 divisions

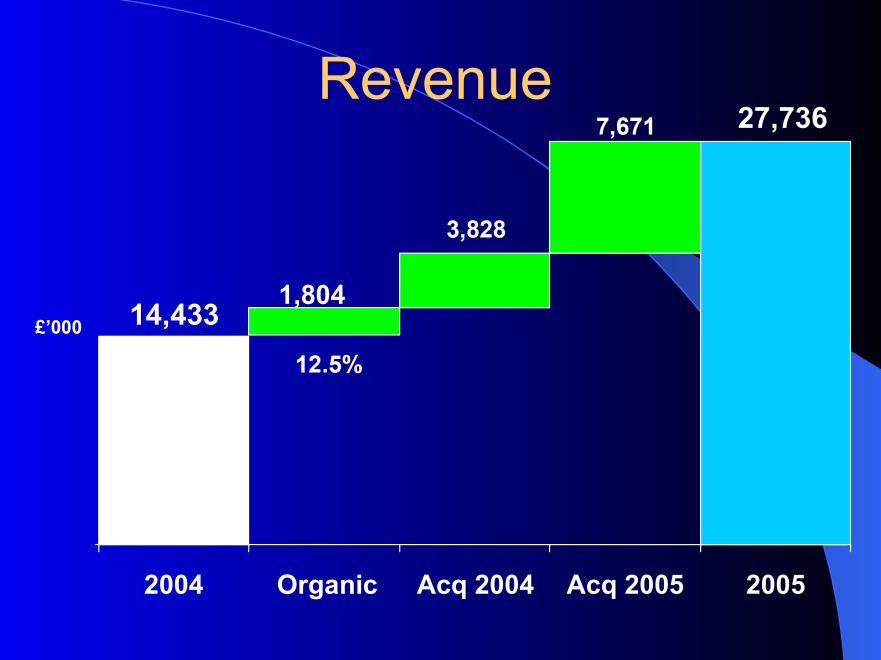
Further investment in 2006

#### Dan O'Brien Finance Director

Results				
2	005			
£'000	<u>2005</u>	<u>2004</u>		
Turnover	27,736	14,433		
Costs	(23,466)	(11,983)		
Pre-tax profit*	4,270	2,450		
Tax	(433)	(345)		
Profit after tax	1,703	1,783		
Adjusted EPS* (pence)	2.72	2.19		
*Before exceptional items 2005 - £2,134,000	(2004 - £322,000)			

# **Exceptional Items**

1.1
0.2
0.5
0.3
2.1



# **Divisional** Overview

	2005	2004	2005	2004
£'000	Revenue	Revenue	Operating Profit*	Operating Profit∗
Political	9,721	6,329	1,581	1,292
Learning	11,224	6,977	2,511	1,820
Healthcare	6,791	1,127	1,430	159
HQ			(1,252)	(928)
Total	27,736	14,433	4,270	2,344

\* Before exceptional items

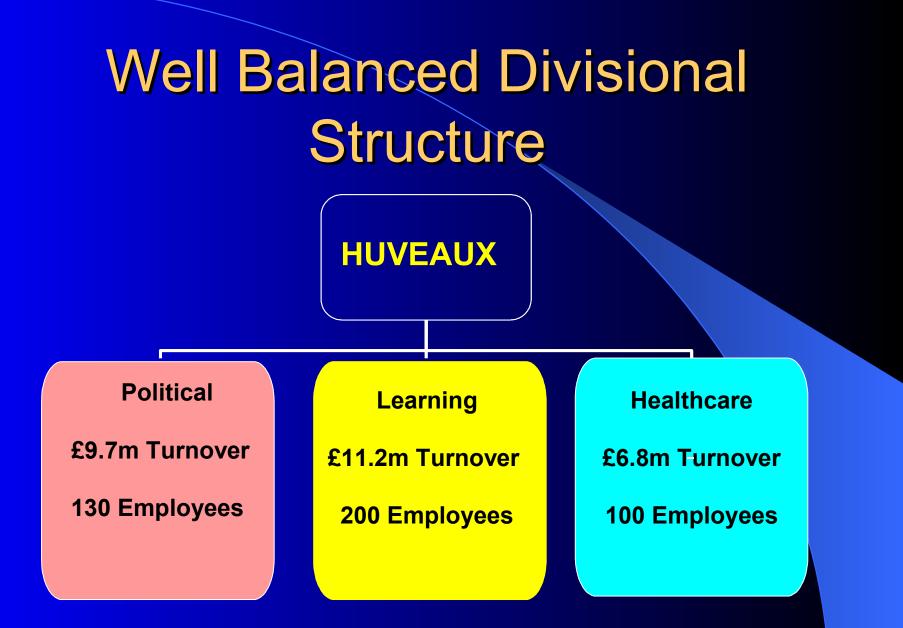
## Strong Cash Generation

- Excluding restructuring payments cash conversion > 100%
- Existing cash resources used to partially fund acquisition expenses and restructuring costs
- All business units are strongly cash generative

## **Borrowings & Gearing**

- €15 million term loan to finance acquisition of JBB Santé
- Bridge facility used in acquisition of Epic
- Net debt of £7.6 million
- Gearing now at 17%

## Gerry Murray CEO



## **Each Division Has**

- Market leading position
- Number one title
- Digital, Print and Events
- Profitable
- Cash generative

#### **Political Division**



DODS brand founded in 1832

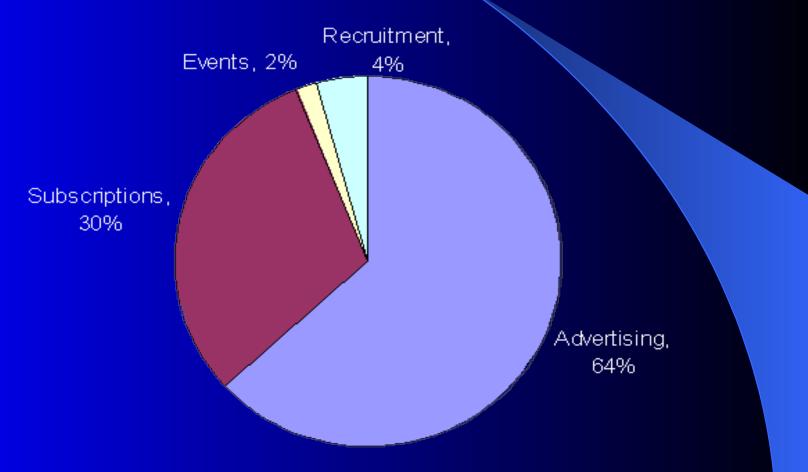
Market leader in UK and EU

Portfolio

- Magazines

- Online news and Data
- Events
- Political Reference
- Executive Search

## Political Division Split of Revenue



## Political Achievements in 2005

- 17% advertising growth
- Record profits
- WWW established and profitable
- 40% growth in Monitoring
- Executive search doubles in size
- EU Monitoring launched

## Political Outlook for 2006

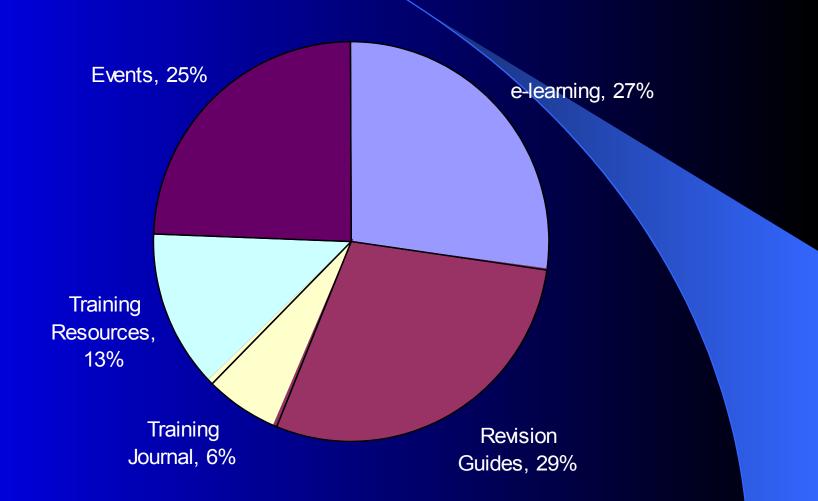
- Dynamic Political Environment
- Good advertising market
- Improving margins
- Expand EU monitoring
- New online offering for Civil Service
- House Magazine 30<sup>th</sup> anniversary

# Learning Division

#### **Huveaux** Learning

- Lonsdale most profitable revision guide publisher
- WEX Leading civil service trainer
- TJ Leading magazine for trainers
- Fenman establishing a strong training events business
- Epic UK market leader in e-learning
- Traineractive online training library

# Learning Revenue sources



#### Learning Achievements 2005

- 22% profit increase at Lonsdale
- 9% profit increase at WEX despite election
- Fenman company re-engineered 2<sup>nd</sup> half profits up substantially – watching brief
- Epic strategy in place
- Developed 'Traineractive online'

#### Learning Outlook for 2006

- Key stage 4 Science curriculum changes – 35 new titles
- Online assessment (Epic/Lonsdale JV)
- Strong growth in Public Sector training
- Return to profit growth at Fenman
- Traineractive online initiative
- Expanding the Epic Franchise

#### Learning Division EPIC Group

- Bespoke e-learning content production
- Knowledge and learning website creation
- Learning consultancy
- Testing epicentre

#### **Customer Base**

RBS	Becta
MOD	Barclays
B&Q	HERO
DFT	DWP
Inland Revenue	UK Passport Service

**Overall FY05 revenue split :** 

- Public sector 54%
- Private sector 46%

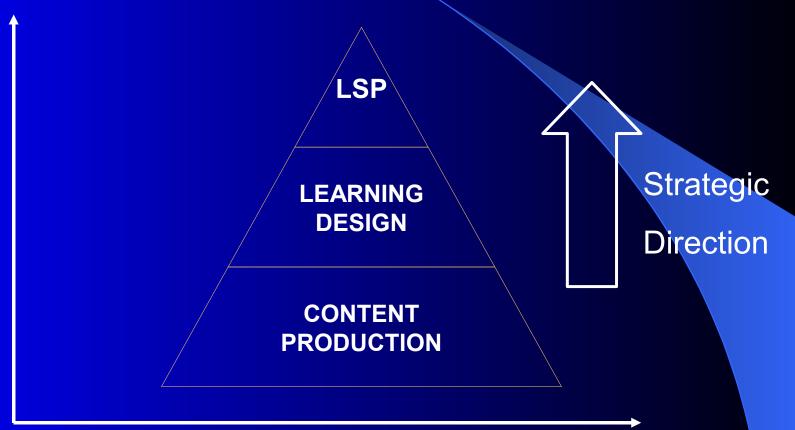


#### **Product Demonstration**

## Virgin Atlantic Induction

# Epic in the e-learning Market

Project value



#### Number of competitors

# Epic in 2006

- Develop consultancy expertise
- Become a Learning Service Provider
- Develop generic product portfolio
  - Leadership
  - Compliance
  - Our own best sellers
- Develop subscription revenue model
- Joint Ventures within Huveaux
  - Lonsdale, e-assessment
  - JBB, CME

## **Healthcare** Division

# Healthcare

- Strong Brand founded in 1818
- Market leader in CME
- 9 magazines
- Leading medical website
- Conferences and events
- Based in Paris
- 100 employees

# Healthcare

- Very well positioned for CME
- New legislation has been passed
- Exact format / plans to be announced
- JBB have the two main CME publications
- There are 200,000 doctors and over 500,000 other healthcare professionals in France

# Magazines

Panorama du Medecin
La Revue du Practicien
Le Concours Medical

- Reseaux Hepetites
- Reseaux Cancer
- Reseaux Diabetes
- Reseaux Respiratoire

Weekly Fortnightly Fortnightly

Quarterly Quarterly Quarterly Quarterly



#### Egora.fr

### Online news and info for healthcare professionals

# Healthcare Developments in 2005

Appointed our own MD & FD to JBB
Merged JBB with ATP Egora
Realised €1 million savings in payroll

# Healthcare Outlook for 2006

- Re-launch Panorama
- CME accreditation first proposal now in
- Sell list rental business
- Turn Concours Fortnightly
- Develop CME revenue stream
- E-learning JV with Epic
- All staff on one site

# **Group Digital Strategy**

Huveaux PLC | 2005 Results

# **Digital Media Strategy**

- Development rather than acquisition led
- Already 28% of our revenue from digital media
- All divisions have digital delivery
- News and search related advertising
- Subscription based info and intelligence
- Digital versions delivered online
- E-learning and web development

#### DIGITAL PLAN

WHERE WE ARE		2006		2007
ePolitix.com Parliamontmag.com • News • Search related ads • For MPs & MEPs		<ul> <li>Whitehall &amp; Westminster World</li> <li>All as ePolitix</li> <li>Plus recruitment</li> <li>For civil service</li> </ul>		New markets
ePolitixPlus <ul> <li>Data</li> <li>Market Intelligence</li> <li>Desktop and manual</li> <li>UK &amp; EU</li> </ul>		Central & Local Government Contracts • e-learning USP	│→	New markets
EPIC e-learning • Bespoke • Learning products • Internal JVs • Web consultancy		<ul> <li>Learning Portfolio</li> <li>Leadership</li> <li>Compliance</li> <li>Online bestsellers</li> <li>Lonsdale Interactive</li> </ul>	$  \longrightarrow$	<ul> <li>Bespoke e-learning</li> <li>Generic portfolio</li> <li>Lonsdale Interactive</li> <li>Continuing medical education</li> <li>Web consultancy</li> </ul>
Trainer Active ATP Egora • Digital version • Online delivery • Online payment	$\longrightarrow$	Apply across Huveaux Group	│→	All products with digital versions
Fenman online <ul> <li>Fenman portfolio</li> <li>e-commerce</li> </ul>	$\longrightarrow$	<ul> <li>Fenman online</li> <li>World's biggest online trainer community</li> </ul>		

# John van Kuffeler Chairman

Huveaux PLC | 2005 Results

## **Board & Management**

- Gerry Murray now CEO
- Dan O'Brien appointed Finance Director
- Mike Arnaouti appointed Company Secretary & Director of Corporate Services
- Strengthened Operational Management
- Strong Management capable of running a larger group

# Market in 2006

- PoliticalLearning
- Healthcare

- good growth continues
- strong base continues with significant opportunities
- stable until CME uplift

# 2006 Developments

- Epic off-the-shelf products
- E-learning JV with Lonsdale
- Expand digital media portfolio
- Develop CME program in France



- Jan/ Feb '06 encouraging
- Market leaders in growth sectors
- 2005 trends continue in 2006
- Further acquisitions likely
- Overall good outlook for 2006